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waste recycling sydney

December 3rd, 2009 | | Make me happy!

WHAT: CEO for Continuum, Harry West, will discuss Global Innovation Design at the MIT Global Operations Conference, an event for thought leaders from MIT and experts from the product design and distribution industry. waste recycling sydney –

The physical and internet-enabled world has greatly altered traditional concepts of operations and the cycle of product development and distribution. The new generation of products are designed, distributed and supported in vastly different ways. At the same time businesses are identifying new ways of configuring operations in a global environment.

Participants will discuss the latest ideas from design through delivery and recycling, using a variety of examples from different industries.

WHEN: Harry will speak to Global Innovation Design on Wednesday, December 2nd at 1:45 p.m. ET.

WHERE: Wang Auditorium, Tang Center, 70 Memorial Drive, Cambridge, MA

Manufacture of this innovative performance carpet emits less greenhouse gas, reduces energy consumption, and demonstrates a new model for recycling

COPENHAGEN — At the Bella Center where the United Nations global conference on climate change will be held, every one of the 15,000 dignitaries will stand, walk, and rest their feet on an ultra low carbon footprint Eco2punch® carpet made with Ingeo™ fibers from plants not oil.

The 20,000 square meters (215,000 square feet) of carpet is enough to cover nearly five soccer fields. French carpet producer Sommer Needlepunch (part of the Belgian DS Textile Platform group and Ingeo licensee) estimates that by using the fiber made with Ingeo supplied from NatureWorks LLC, it reduced greenhouse gas emissions by 60 percent compared to the fibers made from fossil-based polypropylene and reduced energy consumption by 50 percent.

This reduction of greenhouse gas emissions in creating a carpet this size is equivalent to eliminating 68,869 driving miles (110,834 km) in an average automobile. In June, the new Eco2punch carpet received an innovation trophy from the French Federation of Professionals of Exhibitions and Events.

“The Eco2punch family of carpets is not only a response to the increasing demand from customers for less greenhouse gas emissions and energy usage in the products they buy, but also represents a long-term, significant commitment on our part to perform research and development into more sustainable products and processes,” said Kris De Saedeleir, President of Sommer Needlepunch. “We are committed to developing products that not only perform, but also have less impact on the environment. It is a whole new way of doing business.”

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